



**This presentation relates to the Offering Memorandum of**  
**Qwest Productivity Media Income Trust**  
**Dated July 10, 2024**



## Qwest Productivity Media Income Trust - Offering at a Glance

### About Qwest Investment Fund Management Ltd. (“QIFM”)

QIFM is registered as a Portfolio Manager and Exempt Market Dealer in all Canadian jurisdictions and as an Investment Fund Manager in Alberta, British Columbia, Manitoba, Newfoundland and Labrador, Nova Scotia, Ontario, Quebec and Saskatchewan, with the British Columbia Securities Commission as its primary regulator.

### Qwest Productivity Media Income Trust

#### INVESTMENT OBJECTIVE

The investment objective of the Qwest Productivity Media Income Trust (the “Trust”) is to seek a high level of income, notable risk adjusted returns and potential for long-term income generation on select investments with moderate volatility and low correlation to traditional publicly traded asset classes by investing all or substantially all of the net proceeds of the Offering in the units of Productivity Media Income Fund I, LP (the “Partnership”).

#### INVESTMENT STRATEGY

The investment strategy of the Trust is to invest all or substantially all the Trust’s assets in Partnership Units. The net proceeds attributable to each class of Trust Units issued in a fiscal year will generally be invested in Partnership Units. However, the Manager may, from time to time, maintain a portion of the Trust’s assets in cash or cash equivalents for the purposes of paying expenses to the Trust and/or funding redemptions.

#### MANAGER

Qwest Investment Fund Management Ltd. (“QIFM”) is the Manager to the Qwest Productivity Media Income Trust.

#### COMPENSATION & FEES

##### Selling Commission

Sales Commission Class A:	up to 5.0%
Sales Commission Class F:	0.0%

##### Management Fees

Class A:	1.5%
Trailer Fee for Class A Only:	1.0%
Class F:	0.5%

#### OFFERING SUMMARY

Offering Type:	Continuous Offering Memorandum
Purchase Price:	Monthly Net Asset Value Per Unit
Minimum Purchase:	\$10,000
Subscriber Qualifications:	Accredited and Eligible Investors

#### ADDITIONAL OFFERING SUMMARY

Offering Jurisdictions:	All Provinces and Territories of Canada
Closings:	Monthly
Eligible Investments:	RRSP/RRIF/DPSP/RESP/TFSA/RDSP
Redemptions:	5.0% early redemption fee if redeemed within an 18-month period & the Trust has 60 business days from the Redemption Date to redeem

#### FUNDSERV CODES

Qwest Productivity Media Income Trust Class A:	QWE810
Qwest Productivity Media Income Trust Class F:	QWE811

#### SERVICE PROVIDERS

Legal Counsel:	LINMAC LLP
Registrar & Transfer Agent:	SGGG Fund Services Inc.
Auditors:	KPMG LLP (Canada)
Trustee:	Computershare Trust Company of Canada



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### Meet Qwest Productivity Media Income Trust's Management Team

#### Maurice Levesque

Maurice Levesque is a founder, Chairman, Director and CEO of Qwest Investment Management Corp. He is also Chairman, Director and CEO of Qwest Investment Fund Management Ltd. and Chairman, CEO and Director of Heritage Bancorp Ltd. and Chairman and Director of Qwest Fund Advisory and Back Office Services Ltd.; all are subsidiaries of Qwest Investment Management Corp. Mr. Levesque is Chairman, CEO and Director of Qwest Funds Corp.

#### Sohail Thobani

Sohail Thobani is Chief Financial Officer and Director of Qwest Investment Fund Management Ltd., Qwest Investment Management Corp. and Hertiage Bancorp Ltd. He is also Director and President of Qwest Fund Advisory and Back Office Services Ltd., Director of Finance and Director of Qwest Funds Corp and Chief Financial Officer and Director of Knightswood Holdings Ltd.

#### Gerry Hanochocko

Gerry Hanochocko is an Advising Representative (Portfolio Manager), Dealing Representative and Director with Qwest Investment fund Management Ltd. He is also a Director of Qwest Funds Corp. Mr. Hanochocko is responsible for the portfolio management efforts which include developing investment processes, monitoring existing investments and conducting investment analysis across a wide range of industries and investment structures.

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### About Productivity Media Inc.



Productivity Media Inc. is the General Partner, which is a corporation under the laws of the Province of Ontario on January 17, 2012. The General Partner is responsible for the management and control of the business and affairs of the Productivity Media Income Fund I, LP ("the Partnership") on a day-to-day basis in accordance with the terms of the Limited Partnership Agreement. In general, the General Partner arranges for late-stage unique capital participation that may be comprised of a combination of asset-based loans, senior loans, tax liens, letters of credit, corporate guarantees of completion and revenue participation rights.

[www.productivitymedia.com](http://www.productivitymedia.com)

### About Productivity Media Income Fund I, LP (the "Partnership")

The Trust will make investments into the Partnership. The investment objective of the Partnership is to achieve a high level of interest income, notable risk-adjusted returns and potential for long term income generation on select investments with moderate volatility and low correlation to traditional publicly traded asset classes. The Partnership intends to achieve this objective primarily by investing in New Media Projects.

## Productivity Media Inc.'s (the "General Partner") Executive Team and Directors

### William Santor

William G. Santor is the founder and Chief Executive Officer of the General Partner and has served in this capacity since its inception in 2012. He is a member of the Investment Committee. Mr. Santor oversees all of the day-to-day firm decision making within management, operations, investment origination and investor relations. His role involves the coordination of the team and monitoring of the performance of external service providers utilized by the General Partner and the LP.

### Andrew Chang-Sang

Andrew Chang-Sang is the President of the General Partner and has served in this capacity since December 2013. In conjunction with the CEO, he is responsible for the establishment of the strategic vision of the organization and achievement of that vision. Mr. Chang-Sang oversees the entire operation of the organization, responsible for all facets of the business including the Company's expansion into the EMEA market.

### Shara Lerman

Shara Lerman has been General Counsel of the General Partner since December 2021 and brings significant experience from across the entertainment, corporate, and finance law. She has served as production counsel on various films and television series with a veteran background in negotiating and drafting agreements covering development, production, financing, and worldwide distribution, inclusive of foreign sales and domestic and international co-productions.

### John Hills

John Hills is currently a Director and was the Chief Operating Officer of the General Partner from inception to 2022, where he oversaw day-to-day operational controls and investor relations and has been in this role since the General Partner's inception in 2012.

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### Disclaimer

Capitalized terms not described herein have the meaning ascribed to them in the Offering Memorandum. This information is a summary only and must be read in conjunction with the Offering Memorandum. The Qwest Productivity Media Income Trust is only available in the jurisdictions detailed in the Offering Memorandum and is only available to those investors that meet subscriber qualifications as described in the Offering Memorandum. This information does not constitute an offer to sell nor a solicitation to buy the securities referred to herein. Investors must receive a confidential Offering Memorandum prior to subscribing for Units.

